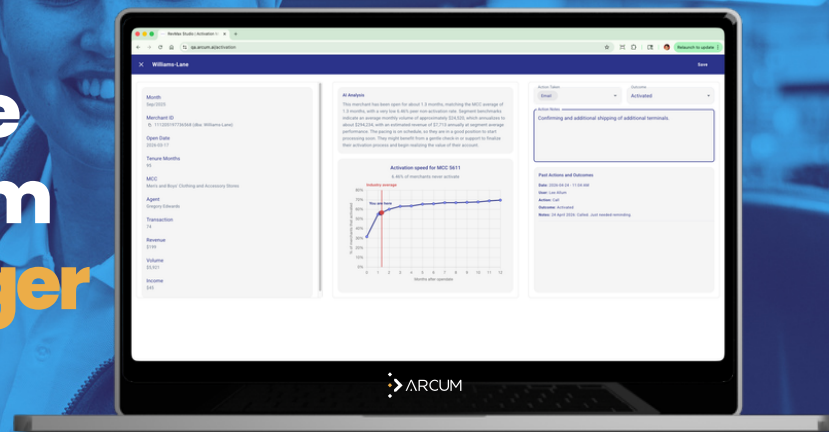


Generate revenue sooner with Arcum Activation Manager



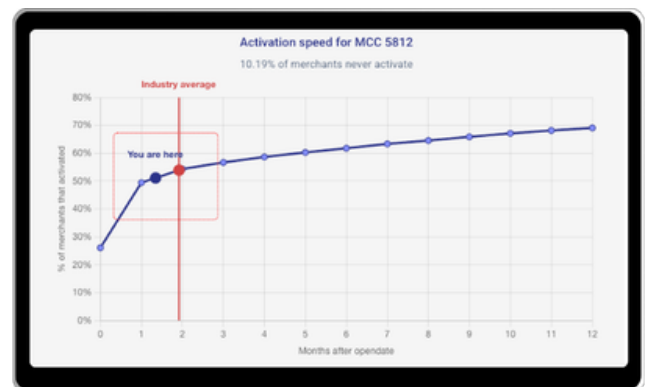
Arcum's Activation Manager helps you turn approved merchants into active, revenue-generating accounts by identifying stalled activations and accelerating time to first transaction. By surfacing key insights, benchmarks, and AI-driven actions, you can **activate merchants faster – capturing revenue sooner while reducing the risk of early churn or competitor poaching.**

Identify opportunities and stalled activations

Quickly surface approved merchants who haven't started processing and uncover the revenue sitting idle across your portfolio with clear performance visibility.

Benchmark your Performance

Drill into individual merchants and compare them against relevant benchmarks – including peers within the same MCC category, industry top performers, and activation timelines across your portfolio – to quickly identify who's falling behind and where to focus.



Take immediate action

Launch AI-powered or AI-assisted outreach campaigns, along with automated workflows, to move merchants from approval to first transaction – fast.

Let's get started. Contact us for a demo or for more information at info@arcum.ai