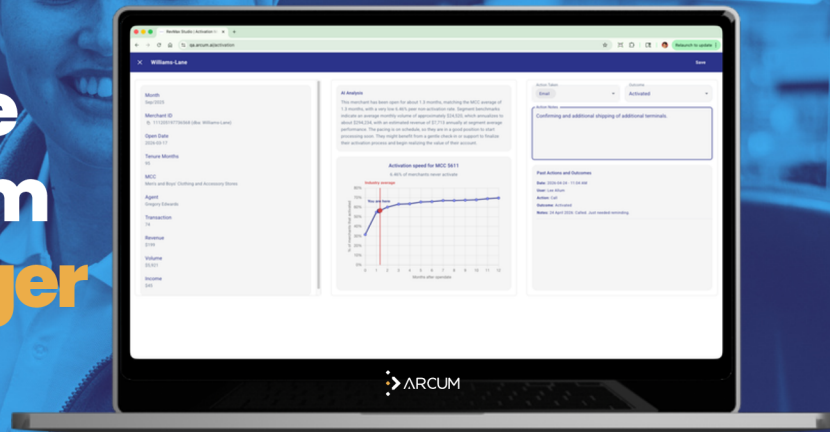


# Generate revenue sooner with Arcum Activation Manager



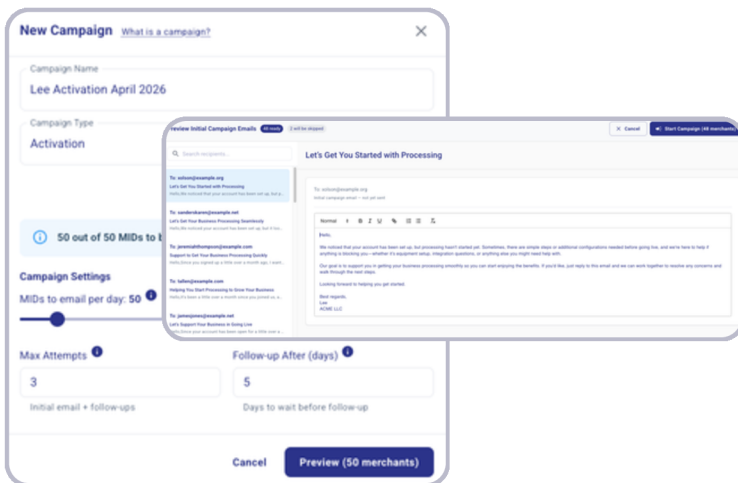
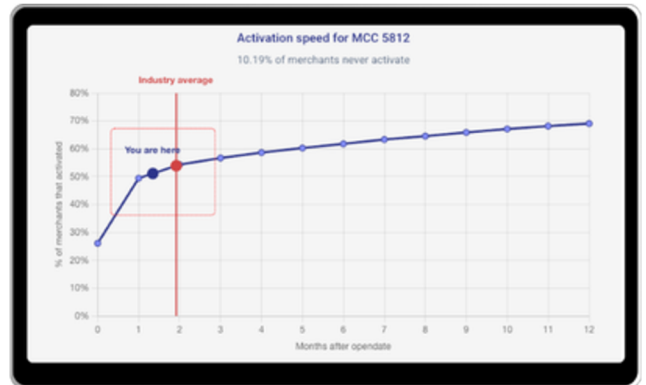
Arcum's Activation Manager helps you turn approved merchants into active, revenue-generating accounts by identifying stalled activations and accelerating time to first transaction. By surfacing key insights, benchmarks, and AI-driven actions, you can **activate merchants faster - capturing revenue sooner while reducing the risk of early churn or competitor poaching.**

## Identify opportunities and stalled activations

Quickly surface approved merchants who haven't started processing and uncover the revenue sitting idle across your portfolio with clear performance visibility.

## Benchmark your Performance

Drill into individual merchants and compare them against relevant benchmarks - including peers within the same MCC category, industry top performers, and activation timelines across your portfolio - to quickly identify who's falling behind and where to focus.



## Take immediate action

Launch AI-powered or AI-assisted outreach campaigns, along with automated workflows, to move merchants from approval to first transaction - fast.

**Let's get started. Contact us for a demo or for more information at [info@arcum.ai](mailto:info@arcum.ai)**