

Retain and Grow Revenue. Drive Decisions with AI- Powered Portfolio Optimization Solutions



RevMax Studio: AI-powered insights.

RevMax Studio is our all-in-one suite designed to help payment providers maximize revenue through proactive portfolio management, retention, cross-sale, agent network and winback strategies. On average, our customers typically see a 1% increase in revenue within just six months.



Portfolio Manager

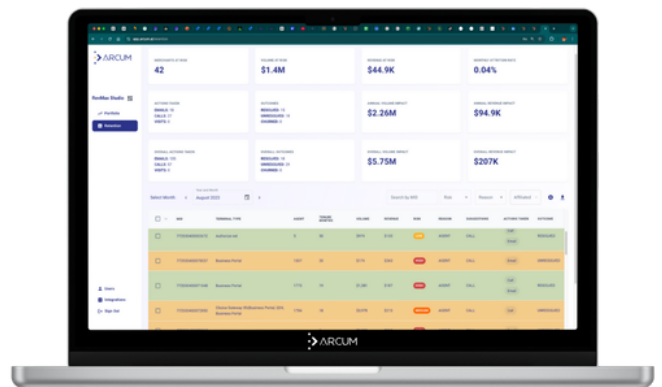
Gain complete visibility into your merchant portfolio with automated reporting and actionable insights

- Eliminate manual data compilation
- Track performance at the portfolio and merchant levels
- Easily segment merchants by size, profitability, and growth potential
- Make faster data-driven decisions
- Mitigate risk and identify upsale opportunities

Retention Manager

Powered by Archimedes AI, Retention Manager accurately flags actively processing merchants most likely to churn so you can act before they leave

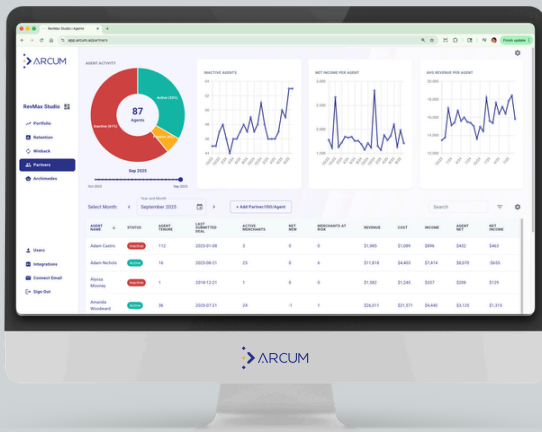
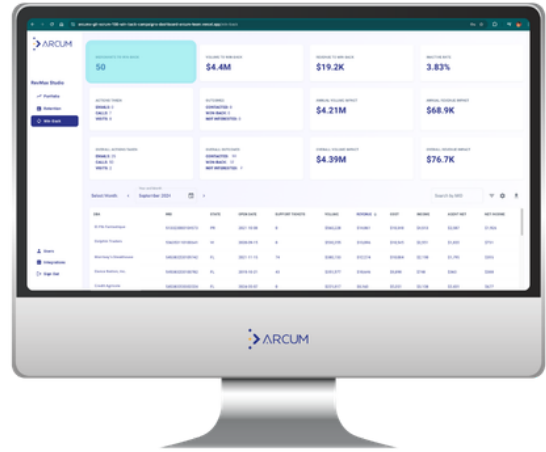
- Spot at-risk merchants and uncover their reasons for leaving
- Receive AI-powered recommendations for immediate action
- Strengthen relationships, improve cross-sell potential, and boost merchant lifetime value



Winback Manager

Re-engage lost accounts with data-driven campaigns

- View historical data for all accounts that have left your portfolio, including their final price and profitability
- Prioritize accounts to winback using metrics like revenue, volume, and net income
- Launch targeted outreach to rebuild trust and drive renewed growth



Partner Manager

Expand your merchant portfolio by seamlessly adding and managing Sub-ISOs, ISVs, and Agents to your Arcum RevMax Studio account.

- Provide your downstream partners with AI insights, portfolio tools and outreach capability
- Agents easily add new merchant accounts to your portfolio
- See which agents are performing, which need help and which agents are at risk of leaving

Team Activity & Performance

Monitor team and individual performance

- Use the User Actions & Outcomes Dashboard to track activities and results
- Gain visibility into which actions drive the greatest impact
- Identify coaching opportunities and optimize team effectiveness

RevMax Studio helps you stay ahead by retaining revenue, reducing churn, and unlocking the full potential of your partners and agents.

**For more, please contact us at:
(404) 981-5839 or info@arcum.ai
or visit www.arcum.ai**

"Just seeing how much my team of four saved the company in just a few months is amazing..."



Brett Chaffin

Customer Success, Quality, and Reporting Supervisor

MERCHANTS